

FBI SMASHES TOP SECRET SPY RING!

Hot as Today's Headlines!

COLUMBIA PICTURES presents

WALK A CROOKED MILE

STARRING

LOUIS HAYWARD · DENNIS O'KEEFE

with LOUISE ALLBRITTON
CARL ESMOND

An EDWARD SMALL Production

Screenplay by GEORGE BRUCE • Directed by GORDON DOUGLAS • Produced by GRANT WHYTOCK



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PB #59/15

ALL EYES ON SPIES



Walk a Crooked Mile Mat 2-B; Prod. Still No. 11
Louis Hayward (left) and Dennis O'Keefe anxiously watch the street while Jimmy Lloyd keeps the telescope trained on dangerous spies in Columbia's "Walk a Crooked Mile" at the Theatre.

'Crooked Mile' To Open Soon

Columbia's "Walk a Crooked Mile," an Edward Small Production starring Louis Hayward and Dennis O'Keefe, will open at the Theatre on Theatre on The roster of featured players is headed by Louise Allbritton and Carl Esmond. George Bruce's screenplay concerns the exploits of the FBI and Scotland Yard in smashing an international spy ring. Gordon Douglas directed for producer Grant Whytock.

Last Showings For 'Crooked Mile'

Starring Louis Hayward and Dennis O'Keefe, Columbia's "Walk a Crooked Mile" will end its engagement at the Theatre on This Edward Small production, a tense spy thriller dealing with the FBI and Scotland Yard, has Louise Allbritton and Carl Esmond in the principal supporting roles. George Bruce's screenplay was directed by Gordon Douglas; Grant Whytock produced.

CAST and CREDITS

Philip Grayson...Louis Hayward	Dr. Homer Allen...Charles Evans
Daniel O'Hara...Dennis O'Keefe	Carl Benish Frank Ferguson
Dr. Toni Neva...Louise Allbritton	Alison Jimmy Lloyd
Dr. Ritter Van Stolb...Carl Esmond	Potter Bert Davidson
Igor Braun Onslow Stevens	Ivan Paul Bryar
Krebs Raymond Burr	Feodore Howard J. Negley
Dr. Frederick Townsend	Curly Crane Whitley
Art Baker	Adolph Mizner
Dr. William Forrest	Grandon Rhodes
Lowell Gilmore	Miller Keith Richards
Anton Radcheck	Landlady Tamara Shayne
Philip Van Zandt	Narrator Reed Hadley

Screenplay by George Bruce; Adapted from a story by Bertram Millhauser; Directed by Gordon Douglas; Assistant Director, Ridgeway Callow; Director of Photography, George Robinson, A.S.C.; Art Director, Rudolph Sternad; Set Decorator, Howard Bristol; Film Editor, James E. Newcom; Wardrobe Manager, Edward Lambert; Unit Manager, Joseph Small; Sound, John Carter; Narration by Reed Hadley; Music, Paul Sawtell; Produced by Grant Whytock; An Edward Small Production; A Columbia Picture.

STORY

(Not for Publication)

Daniel O'Hara (Dennis O'Keefe), FBI agent, and Philip Grayson (Louis Hayward), Scotland Yard investigator, team up in hunting for an international spy ring engaged in stealing atom bomb secrets. An FBI man, guarding an atomic project, has been murdered. Grayson is in the U. S. on a special mission to track down an artist suspected of using his paintings to transmit secret formulae. The search includes the laboratory scientists working on the project, and suspicion narrows to Dr. Ritter Van Stolb (Carl Esmond), celebrated Viennese mathematician, and Dr. Toni Neva (Louise Allbritton), lovely secretary to the scientists. While shadowing the two, it is discovered that Toni's handkerchief, taken from a bundle of her soiled clothing and transferred to another bundle in a public laundry is the means used to get the secret formula out of the plant. Toni, when accused, denies any guilt. Van Stolb is murdered, apparently exploding the case against the couple. O'Hara, pursuing another suspect, has his car shot up, forcing him to pile up in a ditch where he is left for dead. He manages to maintain radio contact with Grayson, who rescues him. The suspect's car is traced to an isolated house which soon is completely surrounded by the FBI. The ensuing gun battle ends with the deaths of the spy ring's members in the house. The master spy, who proves to be one of the leading atomic scientists, is found cowering in a closet, a traitor to his country.

(Running Time: 91 Minutes)

FBI Smashes Super Spy Ring In 'Walk a Crooked Mile'

The two top crime-fighting agencies in the world, the doughty FBI and painstaking Scotland Yard, team up to fight an international spy ring prying into America's top secrets in Columbia's "Walk a Crooked Mile," coming to the Theatre Louis Hayward and Dennis O'Keefe are starred in this Edward Small production which also boasts a large supporting cast headed by Louise Allbritton and Carl Esmond.

Written in the ink of tomorrow's headlines, the screenplay by George Bruce is reported to be shot through with on-the-spot, heart-in-mouth realism. A ruthless hunt by G-Men, later joined by an operative from Scotland Yard, is set in motion when an FBI man, guarding an atomic project, is murdered. Dan O'Hara (O'Keefe), special FBI investigator, promptly goes into action, suspecting that a spy ring is somehow connected with the deed. He is joined in his search by Philip Grayson (Hayward), Scotland Yard man.

Their pursuit of the ring leads to the laboratory of the atomic project itself. There, suspicion fastens on Dr. Toni Neva (Allbritton), attractive secretary to the atomic scientists, and Dr. Ritter Van Stolb (Esmond). It

is discovered that scientific leaks from the laboratory are smuggled out on Dr. Neva's handkerchieves, but she vehemently denies being guilty. Van Stolb is murdered and the trail then leads to a lonely house where the FBI finally traps the ring. A blazing gunfight concludes in the death of the ring's members and the capture of the master spy, whose identity is one of the current season's biggest screen surprises.

Small, to insure maximum authenticity for his film, borrowed \$750,000 worth of the scientific paraphernalia that the FBI and other crime-fighting groups use in their work. Four guards were hired to protect the valuable equipment.

An insight into the scientific workings of the FBI, as it calls on the resources of laboratory and scientific workers to crack a case, is said to be provided by "Walk a Crooked Mile." For example, it is only after the handkerchief, which contains the smuggled atomic secrets, is subjected to a variety of chemical tests, that it is revealed as the ingenious device used to take the formulae out of the closely guarded laboratory.

Gordon Douglas directed for producer Grant Whytock.

ON GUARD



Walk a Crooked Mile Mat 1-E; Prod. Still No. P-2
Dennis O'Keefe (left) and Louis Hayward are ready for dangerous spies in Columbia's "Walk a Crooked Mile" at the Theatre.

True-to-Life Spy Film

(Review)

Written in the ink of tomorrow's headlines, and the blood of a vengeful FBI, Columbia's "Walk a Crooked Mile," starring Louis Hayward and Dennis O'Keefe, blasted its way into the Theatre yesterday. Here is realism with a vengeance—as the FBI clamps down on America's top secrets. Related in terms of furious action is the story of the peacetime collaboration of the FBI with Scotland Yard in breaking up an international spy ring.

George Bruce's screenplay moves into high gear as the murder of a G-Man guarding an atomic project sets the FBI off on a ruthless hunt for the killer. Dan O'Hara (O'Keefe), assign-

ed to the case by the FBI, soon finds himself in deadly opposition to what assumes the proportions of an international plot to steal these atomic secrets. He is joined in the pursuit by Philip Grayson (Hayward), of Scotland Yard.

Violent encounters with members of the spy ring follow, and the ingenious method of smuggling the scientific formulae out of the closely-guarded laboratory is uncovered; but still the master spy eludes them. The game acquires a harrowing suspense when the gang becomes wise to the surveillance by the FBI. O'Hara finally traces the gang to its hideout and there, with blazing guns, the FBI routs the spy ring and unmasks

the master spy! O'Keefe, as the American sleuth, and Hayward, as the Britisher, deliver hard-hitting performances. Their dynamic qualities and the slashing action in which they participate, are further reasons for celebration. Louise Allbritton as an attractive secretary to the scientists of the project, and Carl Esmond, as a brilliant mathematician and scientific trouble-shooter, carry the romantic angle of the film.

Gordon Douglas directed this Edward Small production incisively and with no waste motion. Grant Whytock produced.

Spy-Busting Film Opens

Columbia's "Walk a Crooked Mile," starring Louis Hayward and Dennis O'Keefe, is coming to the Theatre The supporting cast of this Edward Small production is headed by Louise Allbritton and Carl Esmond.

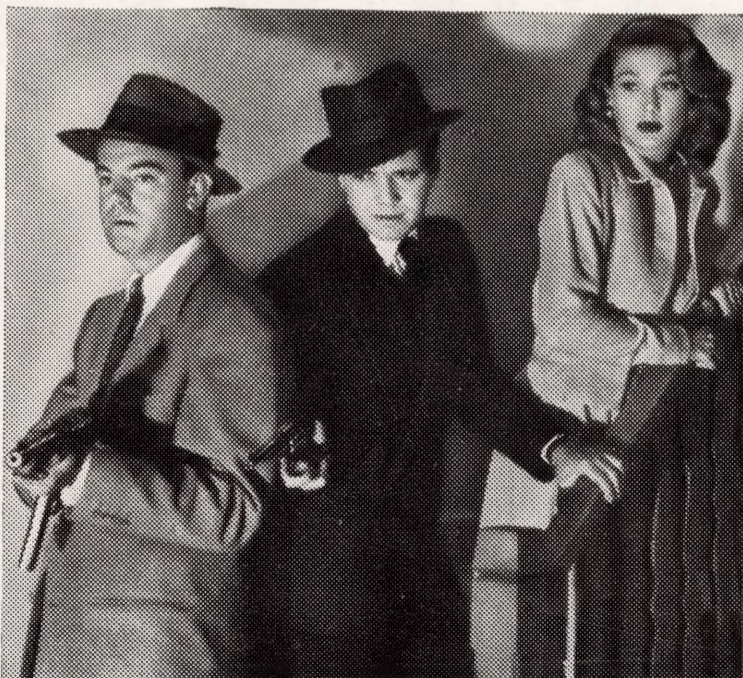
The story, reportedly told with on-the-spot, heart-in-mouth realism, concerns the teaming up of the FBI and Scotland Yard in tracking down an international spy ring prying into America's top secrets.

George Bruce's screenplay was directed by Gordon Douglas. Grant Whytock produced.

Spy Film Holds

Capacity crowds are holding over Columbia's "Walk a Crooked Mile," starring Louis Hayward and Dennis O'Keefe, at the Theatre. Louise Allbritton and Carl Esmond are the principal featured players in this realistic spy thriller about the FBI and Scotland Yard. Gordon Douglas directed from George Bruce's screenplay for this Edward Small production. Grant Whytock produced.

ACTION SEARS SCREEN



Walk a Crooked Mile Mat 2-A; Prod. Still No. P-16
Dennis O'Keefe, Louis Hayward and Louise Allbritton have the top roles in Columbia's "Walk a Crooked Mile," bullet-spattering spy story now on view at the Theatre.

'Walk a Crooked Mile' Hot as Spy Headlines



Walk a Crooked Mile Mat 2-E; Prod. Still No. 38

Louis Hayward (left) and Dennis O'Keefe take advantage of modern FBI methods to do some spying in this scene from Columbia's "Walk a Crooked Mile," currently at the Theatre.

(Review)

Told with graphic, heart-in-mouth realism, Columbia's "Walk a Crooked Mile," starring Louis Hayward and Dennis O'Keefe, opened yesterday at the Theatre. A suspense-laden tale of how the FBI combined with Scotland Yard to fight a spy ring that pried into America's top secrets, the film emerges as top-drawer entertainment of this genre.

George Bruce's tightly-knit script has endowed the film with violent and brutal action and not a few murders. From the very moment when Dan O'Hara (O'Keefe) learns of the death of an FBI agent watching over the security of an atomic project, the film proceeds at a brisk pace. O'Hara, who senses a desperate attempt by unknown opponents to gain hold of atomic secrets, is confirmed in his belief when he is joined by Philip Grayson, an agent from Scotland Yard. They find they are up against an international spy ring, whose pursuit leads them into the very laboratory of the project itself.

Having discovered that the secret atomic formulae are being smuggled out on handkerchiefs belonging to Dr. Toni Neva (Allbritton), attractive secretary of the scientists, suspicion naturally attaches to her and her fiancée, Dr. Ritter Van Stolt (Esmond), brilliant mathema-

'T-Men' Producer Has New Thriller

Although Edward Small, producer of such flamboyant costume dramas as "The Black Arrow" and "The Return of Monte Cristo" allows his fancy free play, he can also produce a down-to-earth realistic film with the best of them.

That's what he did with "T-Men" and that's what he has done in Columbia's "Walk a Crooked Mile," now playing at the Theatre with Louis Hayward and Dennis O'Keefe starred. This story of the teaming up of the FBI and Scotland Yard to fight and smash a spy ring was filmed with heart-in-mouth realism.

To impart this realism, Small, among other things, used \$750,000 of FBI crime detection equipment in the film.

tician. This lead is dissipated, however, when Van Stolt is murdered. But the sleuths, having now discovered the gang, grimly hang on to ferret out the master spy. Another suspect unwittingly leads them to the end of the trail. There, in a lonely house, the FBI wipes out the whole gang in a furious gunfight and the master spy is unmasked.

Performances of the principals are top-notch. O'Keefe gives another dynamic performance as the FBI man, while Hayward, shrewdly deductive at the critical moments, is more than convincing. Miss Allbritton makes an attractive heroine and easily sustains the romantic burden together with Esmond.

Gordon Douglas' scintillating direction has lifted this well above the ordinary run of spy-and-sleuth drama. Its unflagging pace, with hard-boiled action predominating all the way, keeps the audience absorbed. Grant Whytock's realistic backgrounds, showing the workings of the FBI, has imparted a true-to-life, on-the-spot flavor to the film.

RUTHLESS HUNT FOR SPIES



Walk a Crooked Mile Mat 2-C; Prod. Still No. 13

Dennis O'Keefe (left) and Louis Hayward avenge the murder of a G-Man in Columbia's "Walk a Crooked Mile," exciting true-to-life spy story, currently on view at the Theatre.

FBI Meets Scotland Yard In 'Crooked Mile'

Columbia's super-charged thriller, "Walk a Crooked Mile," starring Louis Hayward and Dennis O'Keefe, is coming to the Theatre on Principal featured players are Louise Allbritton and Carl Esmond.

In "Walk a Crooked Mile," an Edward Small production, the FBI and Scotland Yard team up in a unique peacetime collaboration to trap a gang of international spies out to unveil America's atomic secrets. Hayward, who recently deserted the costume drama to appear in modern dress in "Repeat Performance" and "Ruthless," enacts the part of an investigator from Scotland Yard. O'Keefe, who is an old hand at portraying a government agent (he did so in "T-Men") has the role of a hard-bitten FBI agent in Columbia's new thriller.

George Bruce's screenplay is said to be crammed with intrigue, brutality and murder. Reportedly related with true-to-life, heart-in-the-mouth realism, "Walk a Crooked Mile" combines the best qualities of the scientific detective story with the raw violence of the traditional thriller.

The story starts off with the mysterious murder of an FBI agent guarding an atomic project. O'Keefe, assigned to the case, discovers what he suspects, that a clever international ring of foreign agents is engaged in smuggling out scientific formulae from the atomic project. He and Hayward, the Scotland Yard man sent to America to aid in the hunt, clash with the ring in a series of running encounters, bare the clever way in which it secures the atomic secrets through painstaking laboratory work, and then avenging FBI guns blast the killers of the G-Man out of their holes in what is said to be a thrilling surprise climax.

Miss Allbritton and Esmond portray scientific workers who are implicated in the case. Their romance is reported to give additional zest to "Walk a Crooked Mile."

Gordon Douglas handled the directorial reins for producer Grant Whytock.

DEFYING SPY RING



Walk a Crooked Mile Mat 2-D; Prod. Still No. 29

Rough treatment is dished out in large doses when Louis Hayward is captured by dangerous spies in this scene from Columbia's "Walk a Crooked Mile," new thriller at the Theatre.

New Espionage Film Pays Tribute to FBI

The body lay sprawled out on the plush, oriental rug, its grotesque attitude denoting murder.

"Scotland Yard, please," the efficient-looking man said grimly.

The above lines, or a variation of them, have served to introduce numerous fans of crime-detection movies and fiction to celebrated Scotland Yard. This famous crime-fighting agency has its French counterpart in the Surete. Between them, they have practically monopolized the classics of spy and detective fiction.

But no longer do they have the field to themselves, for their opposite number, the American FBI, has made an auspicious, if belated, entry into the world of the pursued and the pursuer. Its prodigious feats of crime-detection have already become a by-word.

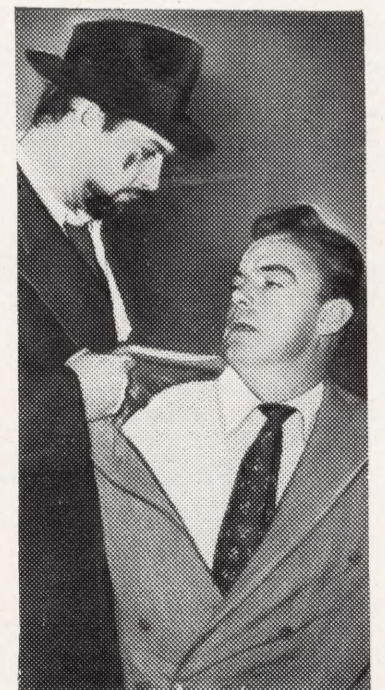
Starting with "G-Men," the movies have increasingly resorted to the vast achievements in crime detection by this Federal agency for their scenarios. The late war widened the activities of the FBI from simply fighting gangsters to the Nazi agents that infested America in "The House on 92nd Street." "They Came to Blow Up America" was

another film of the wartime achievements of the famous agency. Back to fighting gangsters, however, in such thrillers as "Ride the Pink Horse" and "The Street with No Name" went the FBI.

Currently, the FBI is tracking down foreign agents prying into America's top secrets in "Walk a Crooked Mile," Columbia's Edward Small production now holding forth at the Theatre. Louis Hayward and Dennis O'Keefe are starred in this hard-hitting thriller. But this is no ordinary film about the FBI, for now Scotland Yard is teaming up with the Federal men in an efficient assist that will have the fans talking from coast to coast.

Let the criminal beware, for this time the FBI and Scotland Yard are going to get him, if he doesn't watch out.

TENSE ACTION



Walk a Crooked Mile Mat 1-F; Prod. Still No. 33

FBI man, Dennis O'Keefe, is in a tight spot in this scene from Columbia's "Walk a Crooked Mile," Edward Small drama at the Theatre.

Spy Expose Shot on Spot

A total of some 58 locations in and around San Francisco and Los Angeles were used as backgrounds in Columbia's "Walk a Crooked Mile," the Edward Small production starring Louis Hayward and Dennis O'Keefe at the Theatre.

Story of the Hayward-O'Keefe starrer concerns the collaboration of the FBI and Scotland Yard in tracking down a group of international spies attempting to steal top atomic secrets. All of the action takes place in the vicinity of the two California cities.

Thirty-two separate spots in Los Angeles County and 26 in the Bay City area are seen in the dramatic thriller including the latter's Chinatown, famed cable cars, airport, railroad station and FBI office.

Modern Dress No Handicap To Louis Hayward



Walk a Crooked Mile Mat 1-D;
Prod. Still No. 863-243
LOUIS HAYWARD

Louis Hayward has built up quite a reputation as a performer of derring-do who, with strong right arm and flashing sword, dispenses justice to evildoers and rescues fair maidens in distress, the while attired in colorful costume.

And his reputation, judging by his past performance, is richly deserved. Now, Hayward, in modern garb, is fighting just as strenuously for the cause of law and order and, incidentally, taking more punishment than in his fiercest days of savage-hand-to-hand-combat with deadly weapons. His current vehicle is "Walk a Crooked Mile," Edward Small's Columbia production now at the Theatre.

In the film, Hayward is no knight in shining armor, but a Scotland Yard man who teams up with special agent of the FBI, Dennis O'Keefe, to crack a super-spy ring intent upon seizing America's top secrets. Once, trapped by the ring, he is subjected to a brutal beating in order to extract vital information. He survives this, however, and is able to turn the tables on the men who have mistreated him.

He has been magnificent, of course, in the role of the swashbuckler, with roles in such cloak-and-dagger epics as "The Man in the Iron Mask," "The Return of Monte Cristo," "The Son of Monte Cristo" and Robert Louis Stevenson's "The Black Arrow." Hayward's main passion in life is acting, and whether he's doing it in modern clothes or in picturesque garb, he's emoting for all he's worth.

Featured players of "Walk a Crooked Mile" are Louise Allbritton and Carl Esmond.

George Bruce's screenplay was directed by Gordon Douglas. Grant Whytock produced.

Small Actor

Edward Small, whose Columbia spy thriller, "Walk a Crooked Mile" is the current attraction at the Theatre, started his entertainment career as a child actor at the turn of the century. Small's latest production stars Louis Hayward and Dennis O'Keefe and is a fast-moving film of the teaming up of the FBI and Scotland Yard against an international spy ring.

Dennis O'Keefe Keeps Audience On Its Toes



Walk a Crooked Mile Mat 1-C;
Prod. Still No. 851-164
DENNIS O'KEEFE

One of the interesting things about an actor's life is the diversified roles that he is called upon to play. Some unfortunates, it is true, are "typed" and their appearance on the screen tips us off as to what sort of role they are going to play.

Dennis O'Keefe, however, is one of those stars that keeps the audience guessing; in cops-and-robbers films that he has played, one never knows whether Dennis is going to turn up as the cop or the robber. In "T-Men," for example, he played a Treasury Department agent who breaks up a gang of counterfeiters. In "Raw Deal," he was on the opposite side of the law in playing a hard-boiled guy.

And now, in his latest picture, "Walk a Crooked Mile," Edward Small's Columbia production on view at the Theatre, O'Keefe is back on the side of the law. Starring with Louis Hayward in a tingling spy thriller, he plays an FBI man who teams up with Scotland Yard in tracking down foreign agents prying into America's top secrets. Hayward plays the Scotland Yard man.

O'Keefe has come up the hard way in Hollywood. He started as an extra (the chances of an extra ever becoming a star are worse than those of a crippled horse at the Kentucky Derby) and made the grade as a star.

Dennis is in the happy state of being able to obtain a change of pace in his roles; you never know whether he's going to be a good guy or a bad guy but you can be sure of one thing: he's going to deliver a competent performance.

No Doubles Used In Tense Spy Film

Doubles don't always step in for the tough assignments in picture-making—take it from Dennis O'Keefe.

For a difficult scene in "Walk a Crooked Mile," Edward Small's dramatic thriller for Columbia, now at the Theatre, O'Keefe, appearing as an FBI operative whose car has just crashed down an embankment, lay jammed in the wrecked auto for a total of eight hours during a day's shooting while the cameras turned, with nary a double in sight!

FBI's Secret Weapons Used In 'Walk a Crooked Mile'

An estimated \$750,000 worth of crime detection paraphernalia, including many of the latest developments used by the FBI, some of which have hitherto been secret weapons in the battle against underworld activities, is seen in Edward Small's Columbia production, "Walk a Crooked Mile," now on view at the Theatre.

In order to add the maximum authenticity to the thriller, in which Louis Hayward and Dennis O'Keefe are starred, Small assigned his staff several months before actual filming of the picture got under way, to make arrangements with the FBI and other law enforcement agencies for the loan-out of actual equipment.

For the new film, which tells of the peacetime cooperation between the FBI and Scotland Yard in tracking down a sinister gang of international spies attempting to filch atomic bomb secrets from American laboratories, dozens of crates and bundles containing highly valuable items were received in Hollywood.

The apparatus included the oscilloscope, recently developed instrument for electrical measurement which has worked wonders in the scientific detection of crime; the magnacorder, an elaborate type of wire recorder; the latest in radio-television used by law officers and the newest types of ultra-violet ray equipment.

In addition to such hard-to-procure articles, movie cameras, projection machines, telescopes, mobile telephone units, photo enlargers, quartz lights, lie detectors, teleprinters, as well as a complete police chemical laboratory insured for well over \$100,000, were rented or loaned.

The old "standbys" for an action hit—machine guns, tear gas, tracer bullets and the like—are, of course, also used to good advantage during the course of the exciting story.

For the protection of the immensely valuable collection of the several hundred gadgets and crime detection accessories, Small hired four special guards to watch over the material during production.

SPY QUEEN?



Walk a Crooked Mile Mat 1-B;
Prod. Still No. P-26

Louise Allbritton is one of the chief suspects in Columbia's "Walk a Crooked Mile," new drama at the Theatre.

FINGERPRINTS TRAP SPIES



Walk a Crooked Mile Mat 2-F; Prod. Still No. 16

Louis Hayward (left) and Dennis O'Keefe are starred in Columbia's "Walk a Crooked Mile." Currently at the Theatre, the film reveals the behind-the-scenes spy drama in America today.

Ticklish Job For Producer

Writers who worked on the script of "Walk a Crooked Mile," Columbia's Edward Small spy thriller starring Louis Hayward and Dennis O'Keefe at the Theatre, had one of the most ticklish jobs in the history of film creation.

The story, filmed with heart-in-mouth realism, concerns the efforts of the FBI and Scotland Yard to thwart spies bent on learning America's top secrets. Producer Small early realized the danger of unintentionally hitting on some fictional scheme which might, in truth, be a near expose of some actual government undertaking.

As a result, he was in close touch with both crime fighting agencies to make sure that the story he filmed remains completely in the realm of fiction and does not prove an innocent revelation of some precious scientific development.

Back in Action

Louis Hayward, after two relatively passive roles with the emphasis on character rather than action, is back in the type of part he likes best. In "Ruthless" and "Repeat Performance" he conserved his energy, but in his latest, Columbia's "Walk a Crooked Mile," co-starring Dennis O'Keefe, Hayward, as a Scotland Yard sleuth, is the epitome of action. The film is now at the Theatre.

Once an Extra

Dennis O'Keefe, who stars with Louis Hayward in the Edward Small hard-hitting spy thriller, Columbia's "Walk a Crooked Mile," now on view at the Theatre, enjoys the rare distinction of being one of the few stars in Hollywood who has climbed from extra ranks to top movie assignments.

Hayward Stars As Famed Sleuth

Louis Hayward, famed for his swashbuckling costume dramas, can be just as rewarding in modern dress.

For, in his current vehicle, "Walk a Crooked Mile," Columbia's Edward Small production, the nimble Mr. Hayward, substituting a gun and smashing fists for a rapier, is tangling with villains as much as in his fanciest swashbucklers! He's teamed with Dennis O'Keefe in a rousing thriller about how an international spy ring tries to unveil America's top secrets in the film at the Theatre.

Hayward plays a Scotland Yard man who works with O'Keefe, of the FBI, in smashing the ring.

NEW EVIDENCE



Walk a Crooked Mile Mat 1-A;
Prod. Still No. 37

Louis Hayward shows Dennis O'Keefe some evidence he has unearthed in Columbia's "Walk a Crooked Mile" at the Theatre.



TOP SECRET SPY RING SMASHED BY FBI!



COLUMBIA PICTURES presents

WALK A CROOKED MILE

STARRING

Louis HAYWARD · Dennis O'KEEFE

with LOUISE ALLBRITTON

CARL ESMOND

An EDWARD SMALL Production

Screenplay by George Bruce

Directed by
GORDON DOUGLAS

Produced by
GRANT WHYTOCK

True-to-life...
on-the-spot...
heart-in-mouth
realism!

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AMERICA'S FIFTH COLUMN

OF TOP SECRET TRAITORS

BLASTED BY FBI...



**with Scotland
Yard lending a
hand... with
a gun in it...
to avenge G-
Man's murder!**

COLUMBIA PICTURES presents

WALK A CROOKED MILE

STARRING

**LOUIS DENNIS
HAYWARD · O'KEEFE**

with **LOUISE ALLBRITTON
CARL ESMOND**

An EDWARD SMALL Production

Screenplay by George Bruce

Directed by GORDON DOUGLAS

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**TOP SECRET
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with **LOUISE ALLBRITTON
CARL ESMOND**

An EDWARD SMALL Production

Screenplay by George Bruce

Directed by GORDON DOUGLAS

Produced by GRANT WHYTOCK



**with a bullet-
spattering
assist from
Scotland
Yard...
to avenge
murder of
G-Man!**



**HOT AS SPY HEADLINES
...AND FBI FURY!**

COLUMBIA PICTURES presents

WALK A CROOKED MILE

STARRING
Louis HAYWARD · Dennis O'KEEFE
with LOUISE ALLBRITTON CARL ESMOND
An EDWARD SMALL Production
Screenplay by George Bruce
Directed by GORDON DOUGLAS · Produced by GRANT WHYTOCK

The bullet-by-bullet story of how the FBI and Scotland Yard team up . . . to guard top government secrets to the death . . . to avenge G-Man's murder!

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COLUMBIA PICTURES	25%
<i>presents</i>	
WALK A CROOKED MILE	100%
<i>starring</i>	
LOUIS HAYWARD DENNIS O'KEEFE	75%
<i>with</i>	
LOUISE ALLBRITTON	25%
CARL ESMOND	25%
An EDWARD SMALL Production	35%
Screenplay by George Bruce	10%
Directed by GORDON DOUGLAS · Produced by GRANT WHYTOCK	15%



FBI TEAMS UP WITH SCOTLAND YARD TO AVENGE THE MURDER OF A G-MAN!



COLUMBIA PICTURES presents

WALK A CROOKED MILE

STARRING

Louis HAYWARD · Dennis O'KEEFE

with LOUISE ALLBRITTON CARL ESMOND

An EDWARD SMALL Production Directed by GORDON DOUGLAS Produced by GRANT WHYTOCK

Screenplay by George Bruce

True-to-life...
on-the-spot...
heart-in-mouth
realism!

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COLUMBIA PICTURES presents

WALK A CROOKED MILE

starring LOUIS HAYWARD · DENNIS O'KEEFE

An EDWARD SMALL Production

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VENGEANCE... HOT AS FBI FURY!

COLUMBIA PICTURES presents

WALK A CROOKED MILE

starring Louis HAYWARD · Dennis O'KEEFE

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WALK A CROOKED MILE

starring LOUIS HAYWARD · DENNIS O'KEEFE
A COLUMBIA PICTURE

Ad Mat No. 101—14 Lines



**MURDERING AN
FBI MAN IS SIGNING
YOUR OWN DEATH
WARRANT!**

COLUMBIA
PICTURES
presents



**WALK A
CROOKED MILE**
STARRING
LOUIS HAYWARD · DENNIS O'KEEFE
with LOUISE ALLBRITTON
CARL ESMOND
An EDWARD SMALL Production

Screenplay by
George Bruce
Directed by
GORDON DOUGLAS
Produced by
GRANT WHYTOCK

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THE MURDER OF AN FBI MAN!

THE SMASH-UP OF A SPY RING!

HEART-IN-MOUTH REALISM!

COLUMBIA PICTURES presents

The FBI joins
Scotland Yard
to track down
foreign agents
prying into
America's top
secrets!

**WALK A
CROOKED MILE**

starring
LOUIS HAYWARD · DENNIS O'KEEFE

with LOUISE ALLBRITTON
CARL ESMOND

An EDWARD SMALL Production


Directed by GORDON DOUGLAS
Produced by GRANT WHYTOCK

Screenplay by George Bruce

456-Line Ad Mat No. 305—3 Cols. x 152 Lines


**This ad also available in 4-column size:
Order 808-Line Ad Mat No. 402—4 Cols. x 202 Lines**

**FBI TEAMS UP WITH SCOTLAND YARD
TO AVENGE
MURDER
OF G-MAN!**



COLUMBIA PICTURES presents

**WALK A
CROOKED MILE**
STARRING
LOUIS HAYWARD · DENNIS O'KEEFE
with LOUISE ALLBRITTON
CARL ESMOND
An EDWARD SMALL Production



Screenplay by George Bruce
Directed by GORDON DOUGLAS · Produced by GRANT WHYTOCK

156-Line Ad Mat No. 205—2 Cols. x 78 Lines

TREASON'S TRAIL IS A CROOKED MILE
of intrigue...brutality...murder!

COLUMBIA PICTURES presents

WALK A CROOKED MILE

With heart-in-mouth realism... the FBI and Scotland Yard fight a spy ring together to avenge the murder of a G-Man!

STARRING
Louis HAYWARD · Dennis O'KEEFE
with LOUISE ALLBRITTON
CARL ESMOND
An EDWARD SMALL Production
Screenplay by George Bruce
Directed by GORDON DOUGLAS · Produced by GRANT WHYTOCK

321-Line Ad Mat No. 304—3 Cols. x 107 Lines

↑ **This ad also available in 4-column size:** ↑
Order 564-Line Ad Mat No. 401—4 Cols. x 141 Lines

TREASON'S TRAIL IS A CROOKED MILE
of intrigue...brutality...murder!

COLUMBIA PICTURES presents

WALK A CROOKED MILE

STARRING
Louis HAYWARD · Dennis O'KEEFE
with LOUISE ALLBRITTON
CARL ESMOND
An EDWARD SMALL Production
Screenplay by George Bruce
Directed by GORDON DOUGLAS · Produced by GRANT WHYTOCK

FBI TEAMS UP WITH SCOTLAND YARD!

204-Line Ad Mat No. 301—3 Cols. x 68 Lines

WRITTEN IN THE INK OF TOMORROW'S HEADLINES
...spy ring smashed by FBI!

COLUMBIA PICTURES presents

WALK A CROOKED MILE

STARRING
LOUIS HAYWARD · DENNIS O'KEEFE
with LOUISE ALLBRITTON
CARL ESMOND
An EDWARD SMALL Production

Screenplay by George Bruce
Directed by GORDON DOUGLAS
Produced by GRANT WHYTOCK

Ad Mat No. 106—92 Lines

AVENGING FBI GUNS BLAST KILLERS OF G-MEN OUT OF THEIR HOLES!

COLUMBIA PICTURES presents

WALK A CROOKED MILE

STARRING
LOUIS HAYWARD · DENNIS O'KEEFE
with LOUISE ALLBRITTON
CARL ESMOND
An EDWARD SMALL Production
Screenplay by George Bruce
Directed by GORDON DOUGLAS
Produced by GRANT WHYTOCK

Ad Mat No. 105—78 Lines

Last Times
Today

THEATRE

STARTS
TOMORROW

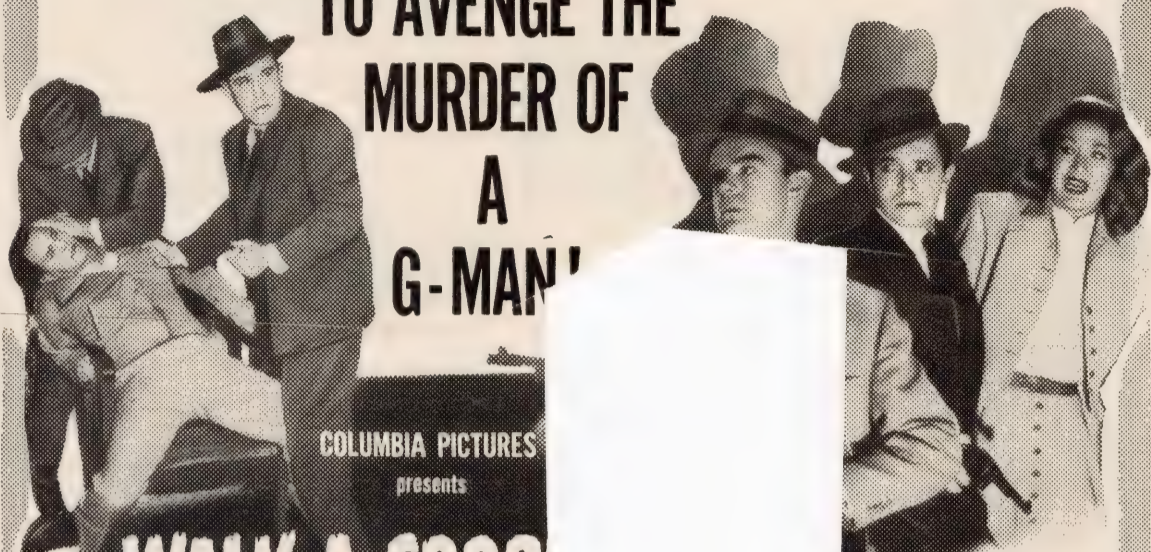
FBI TEAMS UP WITH SCOTLAND YARD

TO AVENGE THE

MURDER OF

A

G-MAN!



COLUMBIA PICTURES
presents

WALK A CROOKED MILE

STARRING

Louis HAYWARD · Dennis O'KEEFE

with LOUISE ALLBRITTON
CARL ESMOND

An EDWARD SMALL Production

Screenplay by George Bruce

Directed by GORDON DOUGLAS

Produced by GRANT WHYTOCK

True-to-life...
on-the-spot...
heart-in-mouth
realism!

300-Line Ad Mat No. 302—3 Cols. x 100 Lines

HELD OVER
2nd Big Week

Theatre

Heart-in-mouth
realism...as FBI
teams up with
Scotland Yard!



COLUMBIA PICTURES presents

WALK A CROOKED MILE

starring

LOUIS HAYWARD · DENNIS O'KEEFE

with LOUISE ALLBRITTON
CARL ESMOND

An EDWARD SMALL
Production

Screenplay by GEORGE BRUCE

Directed by GORDON DOUGLAS

Produced by GRANT WHYTOCK

102-Line Ad Mat No. 204—2 Cols. x 51 Lines

NOW
PLAYING

MURDER OF AN
FBI MAN!
SMASH-UP OF
A SPY RING!

COLUMBIA
PICTURES
presents

WALK A CROOKED MILE

STARRING

LOUIS HAYWARD · DENNIS O'KEEFE

with LOUISE ALLBRITTON
CARL ESMOND

Screenplay by George Bruce
Directed by GORDON DOUGLAS
Produced by GRANT WHYTOCK

An EDWARD
SMALL
Production

Ad Mat No. 103—42 Lines

NOW THEATRE

Avenging FBI guns
blast killers of G-Men
out of their holes!

COLUMBIA PICTURES presents
WALK A CROOKED MILE
starring
LOUIS HAYWARD · DENNIS O'KEEFE
with LOUISE ALLBRITTON
CARL ESMOND
An EDWARD SMALL Production



Screenplay by George Bruce
Directed by GORDON DOUGLAS
Produced by GRANT WHYTOCK

70-Line Ad Mat No. 203—2 Cols. x 35 Lines

America!



Screenplay by George Bruce
Directed by GORDON DOUGLAS · Produced by GRANT WHYTOCK

Ad Mat No. 104—73 Lines

THESE SIX SPECIAL ADS ARE DESIGNED
TO FIT EVERY INDIVIDUAL SITUATION!

EXPLOITATION

PUBLICITY—THE FBI WAY!

The work of the FBI has been brought to the screen in exciting, entertaining fashion in "Walk a Crooked Mile," a fact which should be used to spearhead the following stunts, and others along similar lines:

SPECIAL SCREENING: Run a special screening for local law enforcement officials, including the local Police Chief, the District Attorney's office and, if possible, the FBI agency in your community. Invite the press and radio to interview your guests after the screening, with special attention being paid to the fact that Dennis O'Keefe appears as an FBI agent and Louis Hayward as a Scotland Yard detective. A radio broadcast should be arranged on the spot, or transcribed for use at a more convenient time. At all times emphasize the entertainment values of the film.


MAYOR'S PROCLAMATION: Arrange with the Mayor or the local Police Chief to issue a proclamation paying tribute to the FBI and to the film. Use the proclamation in lobby displays, newspaper and radio publicity, etc. Statement should stress the entertainment found in "Walk a Crooked Mile."

EDITORIAL: "Walk a Crooked Mile" is a dramatic, entertaining presentation of the FBI in action, a fact which should provide a local columnist or editor with excellent material for an editorial. Stress the entertainment qualities of the film whenever your credits appear.

NEWSPAPER PROMOTION ADS

Arrange with the most important newspaper in town for a series of newspaper promotion display ads, built around the newspaper's own headlines of the recent past, headlines which proclaim the FBI's efforts against espionage. Display might use the copy line: "You Read About the FBI in the 'Chronicle.' Now See the FBI in Action in 'Walk a Crooked Mile,' etc." Newspaper should illustrate the display with stills from the picture and should include picture and playdate copy. A blowup of such a display ad might be placed in your lobby in advance of playdate.

'FBI' Radio Program



A radio program called "This Is Your FBI" is broadcast over the ABC network every Friday night. Arrange for your radio spot announcements to be used before and after this broadcast, with local station also calling attention to its program and to your playdate at other times during the broadcast day. Point up the fact that "Walk a Crooked Mile" deals with the FBI in mutually-advantageous promotions worked by you and the local ABC station, including radio station publicity, cooperative newspaper ads and a special lobby display.

NEWSPAPER AND RADIO CONTESTS

The following ideas should be used as newspaper or radio one-shot contests, in which entrants write in their answers to win guest tickets and promoted prizes. Work closely with the cooperating newspaper or radio station in running these contests to assure the maximum publicity for "Walk a Crooked Mile" and your playdate.

LAW TERMS: Obtain the proper definitions of a variety of law terms—such as "tort," "misdemeanor," "embezzlement," etc.—and ask contestants to give the words from their definitions. To prevent ties, ask contestants to submit a 25-word sentence beginning, "I Like Pictures About Law Enforcement Like 'Walk a Crooked Mile' Because . . ."

DEFINE AMERICANISM: Ask for a 25-word definition of "Americanism," pointing out that "Walk a Crooked Mile" deals with the FBI's war against espionage in this country.

FOR YOUNGSTERS: A contest which should have special appeal for youngsters under 16 might involve a 50-word essay contest on the subject: "Why I Would Like to Be an FBI Agent."

Use These Radio Spots to Catch Attention

15 SECONDS

Avenging FBI guns blast killers of G-men out of their holes! That's the headline story of today, as told in Columbia Pictures' true-to-life film, "Walk a Crooked Mile," which opens at the . . . Theatre on . . .

30 SECONDS

FBI teams up with Scotland Yard to avenge the murder of a G-man! That's the true-to-life story of "Walk a Crooked Mile," the new Columbia picture opening . . . at the . . . Theatre with Louis Hayward and Dennis O'Keefe co-starred. Don't miss this realistic record of a ruthless manhunt, with the FBI and Scotland Yard smashing a spy ring prying into America's top secrets! Don't miss Columbia Pictures' "Walk a Crooked Mile," an on-the-spot story of FBI fury. Remember! "Walk a Crooked Mile" opens . . . at the . . . Theatre!

Use a variety of short news-type radio spot announcements on "Walk a Crooked Mile," similar to the following, throughout the broadcast day. Arrange with the radio station to precede all your announcements with the sound of a siren or a police whistle. The attention-getting appeal of these spots, and this sound effect, should catch and hold listener interest! You might also place these announcements immediately before and after adventure programs, such as the "This Is Your FBI" show (see top of page).

20 SECONDS

America's fifth column of top secret traitors blasted by the FBI! Written in the ink of tomorrow's headlines . . . and the blood of the vengeful FBI . . . is Columbia Pictures' "Walk a Crooked Mile," co-starring Louis Hayward and Dennis O'Keefe and opening at the . . . Theatre on . . .

20 SECONDS

Hot as spy headlines and FBI fury! That's Columbia's "Walk a Crooked Mile," which opens . . . at the . . . Theatre. "Walk a Crooked Mile" is a bullet-by-bullet record of how FBI men team up with Scotland Yard. See "Walk a Crooked Mile" at the . . . Theatre.

15 SECONDS

Ahead of the headlines . . . a bullet-spattering story of a top secret spy ring smashed by the FBI! See it in "Walk a Crooked Mile," the Columbia picture which is opening . . . at the . . . Theatre!

30 SECONDS

The murder of an FBI man! The smash-up of a spy ring! That's the heart-in-mouth realism of "Walk a Crooked Mile," new Columbia picture at the . . . Theatre on . . . Louis Hayward and Dennis O'Keefe star in "Walk a Crooked Mile," on-the-spot drama of how the FBI and Scotland Yard fight a spy ring together to avenge the murder of a G-man—and prove that treason's trail is a crooked mile of intrigue . . . brutality . . . murder! Don't miss the new Columbia picture, "Walk a Crooked Mile," which opens . . . at the . . . Theatre.

Stage a 'Walk a Crooked Mile' Race

- A stunt which should attract considerable attention might well be a walking race or series of races along a "crooked mile," participated in by waitresses, salesgirls, Boy Scouts, policemen and others of comparable publicity value. The "crooked mile" the entrants must walk might be through specified city streets or it might be laid out in a park or playground.

- Entries should be from certain specified groups, as suggested above, and promoted prizes and guest tickets should be awarded winners. Entrants should be required to walk the "crooked mile," and prominent local personalities serve as judges to see that they do walk, not run.

- There are many possible variations of this stunt, and it should be considered in the light of the local situation. It might be best, for example, to tie the stunt to a local charity fund drive, with entrants contributing to the fund drive as their "entrance fee." Possibly a department store will take the stunt over, and arrange for the race to be held between the aisles of the store itself. A radio station might treat the stunt as a regular sports event with a special sports broadcast.

- However the stunt is worked, be sure to see to it that all aspects of it are given full publicity and picture coverage, and that your picture and playdate are credited.

TRY THESE HANDKERCHIEF ANGLES

In "Walk a Crooked Mile," an ordinary handkerchief serves as an important element in the plot—it is used as the medium by which top government secrets are communicated, and it is a clue to the spies sought by the FBI. This emphasis on a handkerchief should be duplicated in your promotion on the picture—use handkerchiefs to call attention to your playdate. The following ideas are suggested for every situation:



WINDOW DISPLAYS: Arrange for window and counter displays of handkerchiefs, with a message reading: "See How Important a Handkerchief Can Be! See 'Walk a Crooked Mile,' Starring Louis Hayward and Dennis O'Keefe at the State Theatre Starting Friday!" Use Prod. Still No. P-7 (illustrated above) in all displays.

GIVEAWAYS: Promote several dozen women's handkerchiefs for use as opening day giveaways. Publicize this stunt via newspaper and radio releases, and an advance lobby board. If possible, arrange for the handkerchiefs to be placed on advance display in the lobby of your theatre, with a card reading "There's a Clue in These Handkerchiefs—A Clue to Espionage and Murder." Additional copy should mention the giveaway as well as full picture and playdate credits.

TACK CARDS AROUND TOWN

Locally-printed tack cards should be planted throughout your community with a message similar to the following: "It's Worth Walking a Mile to See 'Walk a Crooked Mile' at the State Theatre." Arrows pointing to the theatre might be used, too. Adapt this same message for bus and car cards, substituting "Riding" for "Walking."

CARD HANDOUT

A card handout like the one shown here should reach every youngster in your community. Cards should be printed locally on colored card stock and should contain your complete credits. If possible, arrange with local merchant for his copy to appear on reverse side, thus helping to defray printing costs and aiding in the distribution of these cards.



Order Mat 2-G (3" x 5" actual size) from National Screen Service.

TRAFFIC SIGNS AT CROSSINGS

Shown at the right is a suggested pedestrian traffic sign that your Police Department should be interested in posting at all important street intersections around town. The sign should be printed locally on heavy colored stock and should carry the name of your Police Chief or that of the Police Department's Traffic Division.

In Crossing Streets, Don't Walk a Crooked Mile . . .
CROSS WITH THE LIGHTS
 to see Columbia Pictures'
'WALK A CROOKED MILE'
 starring
 Louis HAYWARD Dennis O'KEEFE
STATE THEATRE NOW!

Tie-Up Stills

Shown here is a trio of valuable stills for use in tie-ups and promotions. Mount stills neatly on sign-cards with merchant's message and full picture, theatre and playdate credits. Stills, and their uses, are:

Prod. Still No. 851-162: Men's wear, barber shops, tobacco shops.

Prod. Still No. P-22: Women's wear, beauty shops, jewelry shops.

Prod. Still No. 863-237: Men's wear, barber shops, tobacco shops.

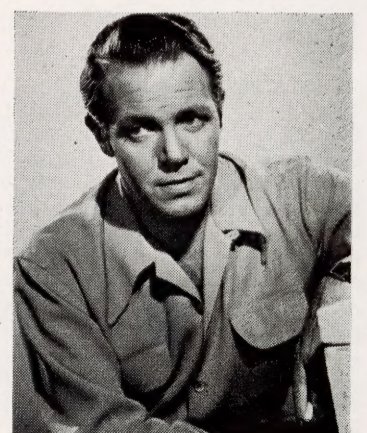
No direct or implied endorsements permitted, please!
 Order stills from your National Screen Service exchange.



Prod. Still No. 851-162



Prod. Still No. P-22



Prod. Still No. 863-237

Theatre Front Aims Straight for Business!

An effective, yet inexpensive, front like the one shown here, can easily be adapted from the poster paper by your sign shop. One 24-sheet, one six-sheet and two three-sheets are all you need to supply the lettering and illustrative material for the overhead board and the two side three-sheet panels. Here are the construction details: On the overhead board, the art units and the lettering (with the exception of the words, "COLUMBIA PICTURES presents") are all lifted from the 24-sheet and re-arranged, as shown. The words, "COLUMBIA PICTURES presents," are taken from the six-sheet and superimposed over the large "W" in the picture title. The right-hand three-sheet panel



contains the regular three-sheet "as is." The left-hand three-sheet panel utilizes the Dennis O'Keefe figure, the title and credits from the three-sheet and two art units from the six-sheet. As an additional atten-

tion-getter, fix small, red electric bulbs to the tips of the three guns on the overhead board and connect the bulbs to a rotating flasher so that they will light up in sequence.

STREET BALLYHOO

Two ingenious street ballyhoo ideas are especially suited to "Walk a Crooked Mile" and should be used if local situation permits. The first involves a stilt walker; sign on his back should read: "I'm Walking a Crooked Mile to See 'Walk a Crooked Mile' at the State Theatre." The second street bally involves a pretty girl who is "trailed" by a man dressed in Sherlock Holmes' costume. Girl might have a large badge labelled "Spy," while the man "trailing" her wears a sign with full picture, theatre and playdate credits headed by the catchline: "The FBI Meets Scotland Yard in . . ."

DON'T TELL END!

Because "Walk a Crooked Mile" is a tense, suspenseful drama of an FBI spy-hunt, with the chief villain going undetected until the last few feet of film, it would be well to suggest this suspense and mystery by urging your patrons not to tell the ending. The "Don't Tell the End!" caution should be used to underline your ads, and should also be emphasized in your trailer and lobby displays.

POLICE DISPLAY

"Walk a Crooked Mile" makes dramatic use of various laboratory and other police techniques of crime fighting, a fact which should interest Police Department and other law enforcement officials. Well in advance of your playdate, arrange with them for a lobby display of police laboratory paraphernalia, including materials used in chemistry, photography, etc. Neat cards should explain the use of each item on exhibit, and a larger card should call attention to the picture and playdate. Contact your newspaper editor to arrange for story and photo breaks of the display.

LOBBY PEEP-BOX

Well in advance of playdate, set up a lobby peep-box on the outside of which is lettered: "WARNING! See What Happens to Those Who 'Walk a Crooked Mile'." Inside the peep-box should be stills from the picture, as well as full credits.

ADVANCE TRAILER

The excitement and suspense of "Walk a Crooked Mile" are captured in this advance trailer. Order—and use—now from your nearest exchange of National Screen Service.

2 STILL SETS

A production set of 25 stills and newspaper set of 25 are available for displays and planting with your editor. Order from National Screen.

Use Posters!

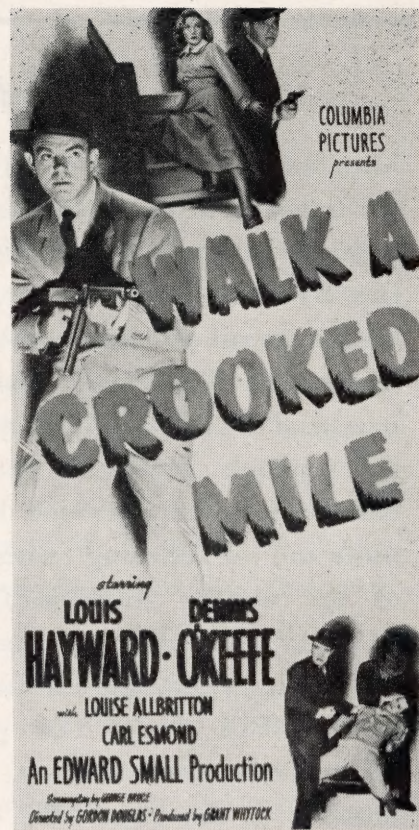
The 24-sheet and 6-sheet posters offer unique opportunities for advance teaser cutouts suited to almost every section of your theatre. Simply cut out the arrows encompassing the title on each poster, and tack or tape them up wherever possible. The 24-sheet arrow might well be used on the wall of a large staircase, or it might possibly "bend-around" two sides of a lobby, pointing to the ticket taker or to an exit. Similarly the arrows of the 6-sheet might be mounted and used on lobby walls, as door panels, in advance displays, etc. Order all posters from your nearest exchange of National Screen Service and get these effective, easy-to-do ideas into work.

Audience Quiz

Turn your opening day show into a quiz contest — the question being, "Who Is the Master Spy?"—by handing out comment cards in advance of the first screening and by stopping your picture about five minutes before the end. Audiences should be given a few minutes or so to fill out their answers to the question, and their names and addresses. Offer guest tickets to those whose guesses are correct. This stunt should be publicized extensively in advance, via newspaper and radio releases, as well as on an advance lobby board. In addition, invite your audiences to "help the FBI" in underlines of your advance newspaper advertising.



TWENTY-FOUR SHEET

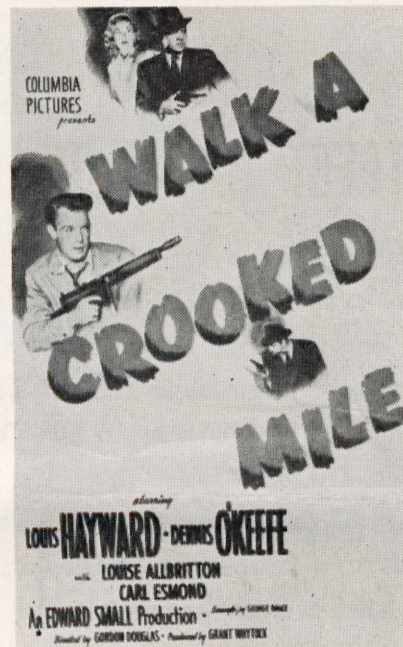


THREE SHEET



SIX SHEET

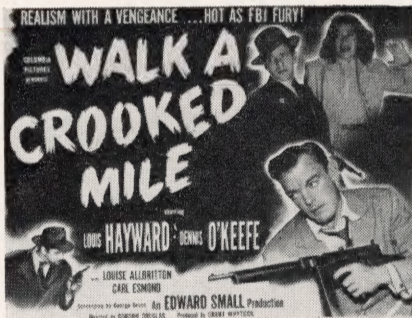
**P
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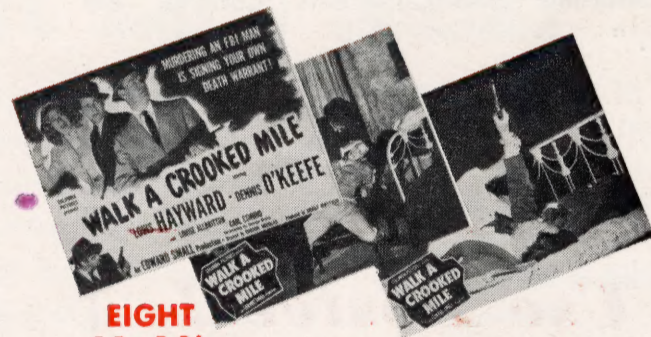
ONE SHEET



22x28 A
SLIDE (Same Design)



22x28 B



EIGHT
11x14's

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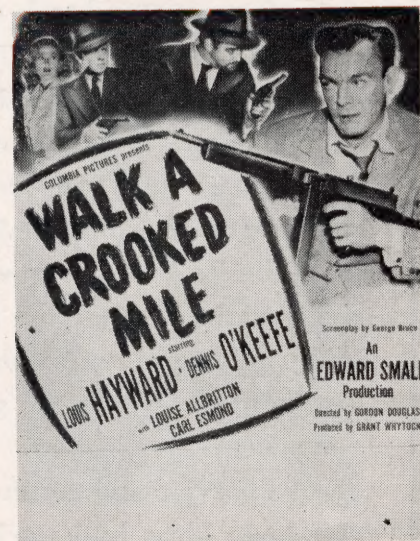


9x12 FOUR-PAGE HERALD Price: \$3.50 per M

ORDER ALL ACCESSORIES, SPECIAL STANDEES and 30x40, 40x60, 24x60 and 24x82 DISPLAYS FROM NATIONAL SCREEN SERVICE.



INSERT CARD



WINDOW CARD

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with support from Matthew and Natalie Bernstein.**



Wisconsin Center
for Film and Theater Research

<http://wcftr.commarts.wisc.edu>

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